



press room

Product & Service Developments



**FOR IMMEDIATE RELEASE**

## **ERC DATAPLUS CEO TO DISCUSS IMPORTANCE OF THE PERSONAL INTERVIEW DURING WEBCAST SPONSORED BY GENESYS**

### **Behavioral-based Interview Training**

**Norwalk, CT. --- (March 7, 2006) ---** ERC Dataplus, Inc., a leading Human Resource technology company, is participating in a free webcast, titled "Interviewing the Applicant: the key to hiring and keeping the best employees" The 45 minutes webcast will be held on Thursday, March 23, at 2:00 pm EST.

You may register for this webcast by clicking on [Webcast Registration](http://www.genesyshcm.com/docs/webinars.html) or pasting this URL in your browser: <http://www.genesyshcm.com/docs/webinars.html>.

The importance of the personal interview in finding and keeping the best qualified applicants will be addressed in this presentation by Paul L. Rathblott, CEO of ERC Dataplus. The presentation will explore the different steps in the selection process and why the personal interview is still the most important step. The presentation will cover different types of interview styles and provide evidence as to why the behavioral-based interview is considered the best interview method.

Selectech<sup>®</sup> Interviewer Training, a web-based training program designed to train recruiting and hiring managers how to conduct behavioral-based interviews and improve hiring outcomes will be demonstrated during the webcast and participants will be offered an opportunity to test the entire training program. Selectech Interviewer Training is designed for individual and enterprise implementations and includes post-module quizzes, as well as tracking a student's progress.

Webcast participants will be offered the opportunity following the webcast to pilot Selectech Interviewer Training without cost or obligation.

"We are delighted to be able to participate with Genesys in presenting this very important topic," said Paul Rathblott. "After numerous discussions with our clients we discovered the need for a straightforward and easy to use course on how to do a better job of interviewing applicants. They needed a tool that could be used by anyone interviewing applicants as a part of the hiring process. What we came up with was Selectech Interviewer Training, which will be demonstrated as a part of the webcast."

Come visit us in Booth 422 at the IHRIM HRMStrategies Conference and Expo in DC, April 10-11, 2006 at the Washington Hilton & Towers.

### **About ERC Dataplus**

ERC delivers client-centric, state-of-the-art Internet and Interactive Voice (IVR) solutions for recruiting and employee surveys, and through ARGOS Assessment Company, multirater assessments. Its applications are modular in design

to allow companies to select what they need; when they need it.

Clients benefit from dedicated and experienced project and account management teams to help clients translate their expectations into realities, and have a more efficient and effective process.

Leading financial service companies, call centers, retail, hospitality companies, and Fortune 1000 companies look to ERC for quality, innovation, service, and high Return on Investment.

Additional information about ERC is available at [www.ercdataplus.com](http://www.ercdataplus.com) or call 1-888-ERC-CORP (372-2677).

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**ERC Dataplus, Inc.  
50 Washington Street  
Norwalk, CT 06854**

**For more information:  
Joel Pelzner  
203-750-5823  
[joel.pelzner@ercdataplus.com](mailto:joel.pelzner@ercdataplus.com)**