



press room

Surveys



**FOR IMMEDIATE RELEASE**

## **HUMAN RESOURCE PROFESSIONALS LIKELY TO VOTE FOR BUSH/CHENEY ACCORDING TO RECENT SURVEY**

### **Healthcare/prescription drug reform key HR-related issue influencing voting intentions**

**Norwalk, CT. --- (September 14, 2004) ---** In a survey of HR professionals, fifty-three percent of the respondents reported an intention to vote for the Bush/Cheney ticket, as compared to thirty-three percent for Kerry/Edwards. The survey was conducted by ERC Dataplus, a leading HR technology company, and *Human Resource Executive* magazine. Thirteen percent of the respondents remain undecided, and less than one percent intend to vote for Ralph Nader.

These results can be contrasted to a similar survey before the 2000 Presidential election, when sixty-one percent of the respondents indicated an intention to vote for Bush/Cheney, as compared to thirty-two percent intending to vote for Gore/Lieberman.

The respondents were also asked which national and global issues were likely to influence their vote. The economy was at the top of the list (eighty-six percent indicating it would influence their vote), followed by issues relating to war/peace (eighty-five percent); followed by healthcare (sixty-four percent) and budget/taxes (sixty percent).

Respondents indicated that the HR issue most likely to influence their vote was Healthcare/prescription drug reform (seventy-six percent) followed by, in descending order, social security/retirement, wage/hour concerns, immigration, labor policy, outsourcing/off-shoring, privacy, trade, and other issues.

The results of the entire survey may be seen by going to [www.erccdataplus.com/hrexecutive/results.htm](http://www.erccdataplus.com/hrexecutive/results.htm).

ERC Dataplus and *Human Resource Executive* poll HR and affiliated professionals on a different topic each month. September's survey addresses questions affecting 'Gossips and Rumor in the Workplace'. To participate, go to [www.erccdataplus.com/hrexecutive/](http://www.erccdataplus.com/hrexecutive/). The results of August's survey will be posted on the website in September and reported in the magazine in October.

### **About ERC Dataplus**

ERC Dataplus offers the most comprehensive hiring, tracking, and retention management system for hourly and supervisory workers. ERC's easily customized Voice Response (IVR), Internet, and on-site kiosk options help leading companies recruit, assess, schedule, track, select, and retain the best candidates faster, more efficiently and at less cost. As the leading HR technology innovator, ERC also offers online interviewer training; Voice Response and Internet employee surveys; multirater assessment systems; and, through partners, integrated tax credit capture and background checking.

To learn more about ERC and its portfolio of cost effective staffing solutions visit [www.erccdataplus.com](http://www.erccdataplus.com) or call 1-888-

ERC-CORP (372-2677).

**About *Human Resource Executive*<sup>®</sup>**

*Human Resource Executive*<sup>®</sup> was established in 1987 and continues today as the premier publication focused on strategic issues in HR. Written primarily for vice presidents and directors of human resources, the magazine provides these key decision-makers with news, profiles of HR visionaries and success stories of human resource innovators.

Additional information about *Human Resource Executive*<sup>®</sup> is available at [www.workindex.com/hrexecutive](http://www.workindex.com/hrexecutive).

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