



press room

Corporate Developments & Alliances



**FOR IMMEDIATE RELEASE**

## **ERC DATAPLUS PROMOTES TWO CURRENT SENIOR EXECUTIVES TO NEW POSITIONS**

**Norwalk, CT. --- (April 3, 2009) ---** ERC Dataplus, a leading human resource technology company, today announced that Peter Clarke has been appointed President and COO and Carla Knoll was made Executive Vice President, Channel Management.

Peter Clarke, one of the founders of ERC, joined ERC in 1994 as Chief Technology Officer (a responsibility he will retain) and was the principal architect of ERC's first application, an IVR-based employment prescreening application. By today's standards, Selectech 1.0 was simple, but at the time it was revolutionary. It is believed that this IVR application was the first of its kind and that the online administration developed to support it was one of the first uses of the Internet to deliver applications in an Software as a Service (SaaS) environment. Under Peter's leadership the Selectech application has been designed and implemented with a modular design and industry-leading WizardDrive<sup>SM</sup> technology allowing clients to only use those pieces that meet their specific needs. Beginning in 2006, Peter began assuming more operational responsibilities and this promotion recognizes his leadership role and contribution to ERC's growth and development over the past 15 years.

Carla Knoll initially joined ERC in 1999, and took a leave in 2005, to concentrate on family. She rejoined ERC as its Vice President, Business Development in February 2008 and was heavily involved in the development of the industry's leading ATS reseller program. In addition to her contribution to the development of the SelectechPowered<sup>SM</sup> Reseller Program, Carla has actively engaged with program partners in developing strategic business plans to add new revenues to their organizations.

"I am delighted to be able to recognize these two key executives with promotions for their numerous contributions to ERC. Peter has been with us, essentially, from the start and has been able to take my vision and develop tangible, industry-leading products that deliver great value and ROI to our clients. Under Peter's leadership, I expect that to continue into the foreseeable future. Since returning to ERC, Carla has been instrumental in the launch and ongoing development of our Channel Partner Program.. She has lead the sales force in signing up the reseller partners, building relationships with them, getting them trained and ensuring that they are given the support they need to be successful. In recognition of her knowledge and expertise, Carla has been asked to become a contributing advisor to a key industry organization, National Association of Background Screeners (NAPBS). I am extremely proud of Carla and the entire ERC team," said Paul Rathblott, ERC Dataplus CEO.

### **About ERC Dataplus**

**ERC Dataplus** delivers Web-based HR management solutions that help organizations optimize their workforces by implementing technology to drive efficiency. Since 1993, ERC has enabled leading financial service firms, call centers, retailers, hospitality organizations and Fortune 2000 companies to automate and enhance their employee recruitment, selection, development and retention.

ERC's comprehensive recruiting solutions help manage the entire hiring process from applicant attraction, pre-qualification, assessment and interview coordination through on-boarding. In addition to saving time and reducing administrative burdens associated with both non-exempt and exempt employee recruiting, ERC solutions improve the

quality and quantity of qualified candidates, reduce turnover, fill openings more quickly and provide analytics that allow organizations to better manage and measure all hiring-related activities.

ERC also offers post-hire HR technology through its performance management and multirater assessment applications, talent inventory management, and employee surveys (new hire, exit and climate surveys).

ERC's applications are modular in design and easy to use allowing clients to select what they need, when they need it. To learn more about ERC and its portfolio of cost effective staffing solutions visit [www.ercdataplus.com](http://www.ercdataplus.com) or call 1-888-ERC-CORP (372-2677).

ERC also offers the industry's best ATS White-Label Reseller program. It includes a complete applicant tracking system pre-integrated with background screening, and ERC Assessments, and I-9 Management. Account ownership remains with the reseller, and sales and training support are provided. To learn more about ERC's reseller opportunities, visit [www.SelectechPowered.com](http://www.SelectechPowered.com), send an e-mail to [info@SelectechPowered.com](mailto:info@SelectechPowered.com) or call 1-800-700-2562.