



press room

Corporate Developments & Alliances



FOR IMMEDIATE RELEASE

ERC DATAPLUS ANNOUNCES LAUNCH OF ONLINE PERSONNEL ACTION FORM SYSTEM

New online personnel action form system eliminates the paperwork of personnel changes

Norwalk, CT. --- (December 20, 2007) -- ERC Dataplus, Inc., a leading provider of web-based human resource application solutions, announced today the release of Selectech[®] PAFSSM, Personnel Action Form System. It is a fully automated online system to manage personnel changes. Hersha Hospitality Management LP, one of the country's most successful hotel property management companies, became its first installation.

"Consistent with our long term goal of eliminating time consuming and costly paper records, we turned to ERC to enable us to manage personnel changes online. With Selectech PAFS, we are able to not only eliminate paper, but also to incorporate approval management, and maintain an electronic "paper trail," said Jeff Wade, Hersha Senior Vice President of Human Resources. "In addition to the cost reduction benefits we will realize, Selectech PAFS gives us the tools we need to meet our Sarbanes-Oxley obligations. Feedback from field managers has been universally enthusiastic."

Through Selectech PAFS, which is linked to its payroll provider, Hersha Hospitality will be able to manage such tasks as promotion and merit increase recommendations, days off, direct deposit changes, vacation requests, and so forth. New functions are being added to broaden Selectech PAFS coverage in all phases of personnel management at Hersha.

About Hersha Hospitality Management

Hersha Hospitality Management, LP provides turnkey hotel management and asset management for properties with leading brand affiliations through Marriot, Hilton, Starwood and Intercontinental. A highly experienced team is accustomed to serving as a fiduciary to publicly reporting companies, joint ventures, institutional real estate owners and private investors. Hersha consistently provide market share premiums, satisfied guests and superior returns to our customers.

Hersha Hospitality Management maintains a deep tradition as an owner-operator by exceeding customer expectations and carefully managing operating costs. Nonetheless, Hersha has invested heavily in people, technology, processes and internal controls to increase revenues, reduce costs and improve efficiency.

Hersha Hospitality Management currently provides asset management services for 14 properties and hotel management services to over 55 upscale and mid-scale hotels in the most valuable markets in the nation

including Boston, Hartford, New York City, New Jersey, Philadelphia, and metro Washington D.C.

To learn more about Hersha services, please call Naveen Kakarla at (215) 238-1046, extension 412.

About ERC Dataplus

ERC Dataplus delivers Web-based HR management solutions that help organizations optimize their workforces. Since 1993, ERC has enabled leading financial service firms, call centers, retailers, hospitality organizations and Fortune 2000 companies to automate and enhance their employee recruitment, selection, development and retention.

ERC's comprehensive recruiting solutions help manage the entire hiring process from applicant attraction, pre-qualification, assessment and interview coordination through on-boarding. In addition to saving time and reducing administrative burdens associated with both non-exempt and exempt employee recruiting, ERC solutions improve the quality and quantity of qualified candidates, reduce turnover, fill openings more quickly and provide analytics that allow organizations to better manage and measure all hiring-related activities.

ERC also offers post-hire HR technology through its performance management and multirater assessment applications, talent inventory management, and employee surveys (new hire, exit and climate surveys).

ERC's applications are modular in design and easy to use allowing clients to select what they need, when they need it. To learn more about ERC and its portfolio of cost effective staffing solutions visit www.ercdataplus.com or call 1-888-ERC-CORP (372-2677).
