



press room

Corporate Developments & Alliances



FOR IMMEDIATE RELEASE

ERC DATAPLUS CLIENT RECOGNIZED WITH PRESTIGIOUS HUMAN RESOURCE AWARD

Hersha Hospitality Management Sr. Vice President Selected as the Delaware Valley HR Person of the Year

Norwalk, CT. --- (June 10, 2008) --- ERC Dataplus, Inc., a leading provider of web-based human resource application solutions, congratulates Jeffrey Wade, SPHR, Senior Vice President of Human Resources for Hersha Hospitality Management, LP for being announced as the Delaware Valley Human Resource Person of the Year. Mr. Wade's predecessor employer became an ERC client in 1997 and when he joined Hersha Hospitality, one of his first calls was to ERC Dataplus.

"When I joined Hersha in 2006, I quickly realized that in order to implement the talent management vision and strategy that I wanted to put in place, I had to partner with a technology provider that could not only deliver, but do it within our timeframe and budget," said Jeff. "I turned to ERC Dataplus because of my prior experience working with them. I knew they had a robust and configurable applicant tracking system, Selectech® Workforce Management and their ARGOS® 360 feedback system was ideally suited to assist with our management development initiative. We also use ERC's technology to do guest satisfaction surveys at our non-branded properties. When we come across a business challenge where an immediate solution is not available, ERC has always been willing to work with us to develop a solution to address those issues. Their Selectech® PAFSSM, Personnel Action Form System, is such an example. We wanted to eliminate paper and automate the processing of most personnel changes. With Selectech PAFS, we have processed over 5,500 transactions in eight months and are able to not only eliminate paper, but also to incorporate approval management, and insure compliance with our SOX requirements," he went on to say.

"We are proud to be a part of Jeff's HR transformation initiatives within Hersha Hospitality," said Paul Rathblott, CEO of ERC Dataplus. "During the past two years under Jeff's leadership his team, partnering with ERC, has been able to complete a significant number of key human resource projects and equip Hersha to continue its rapid growth in the acquisition of properties. We look forward to continuing our partnership and contributing to Jeff's vision for Hersha's growth and his personal success. The current initiative underway for Hersha is to implement an I-9 management and EVerify management system early in the third quarter," Rathblott continued.

About Hersha Hospitality Management, LP

Hersha Hospitality Management, LP provides turnkey hotel management and asset management for properties with leading brand affiliations through Marriot, Hilton, Starwood and Intercontinental. A highly experienced team is accustomed to serving as a fiduciary to publicly reporting companies, joint ventures, institutional real estate owners and private investors. Hersha consistently provides market share premiums, satisfied guests and superior returns to our customers.

Hersha Hospitality Management maintains a deep tradition as an owner-operator by exceeding customer expectations and carefully managing operating costs. Nonetheless, Hersha has invested heavily in people, technology, processes and internal controls to increase revenues, reduce costs and improve efficiency.

Hersha Hospitality Management currently provides asset management services for 14 properties and hotel

management services to over 55 upscale and mid-scale hotels in the most valuable markets in the nation including Boston, Hartford, New York City, New Jersey, Philadelphia, and metro Washington D.C.

To learn more about Hersha services, please call at (215) 238-1046, extension 412.

About ERC Dataplus

ERC Dataplus, an affiliate member of the National Association of Professional Background Screeners, delivers Web-based HR management solutions that help organizations improve their hiring processes and results. Since 1993, ERC has enabled leading financial service firms, call centers, retailers, hospitality organizations and Fortune 2000 companies to automate and enhance their employee recruitment, selection, development and retention.

ERC's comprehensive solutions help manage the entire hiring process from applicant pre-qualification, assessment and interview coordination through on-boarding. In addition to saving time and limiting administrative burdens associated with high-volume employee recruiting, ERC solutions improve the quality and quantity of qualified candidates, reduce turnover, fill openings more quickly and provide analytics that allow organizations to better manage and measure all hiring-related activities.

ERC also offers post-hire HR technology through its performance management and multirater assessment applications, talent inventory management, and employee surveys (new hire, exit and climate surveys).

ERC's applications are modular in design and easy to use allowing clients to select what they need, when they need it. To learn more about ERC and its portfolio of cost effective staffing solutions visit www.ercdataplus.com or call 1-888-ERC-CORP (372-2677).